

Dear Friend



Whether you are a parent, teacher, or invested friend of a young person, thank you for having these meaningful conversations with students.

Feel free to pick, pair, and reach out with how to use this content in your world.

This resource includes:

- Share Awareness Basics & Key Vocabulary
- Explanation of Cookies & Advertisements
- ASK (Access, Shared, Known) Resource for Hanging/Discussing
- Fortnite Privacy Policy Questions & Excerpts
- Snapchat Terms of Use Excerpt & Questions

Enjoy,

Email llevesque2@une.edu with any questions

Lauren



Share Awareness

KEY VOCABULARY

PRIVACY :Protection from being observed or tracked by others, including the government, the public, or selected individuals or groups

COOKIES Small text files placed on your device by the sites you visit that collect information about your device and your activity

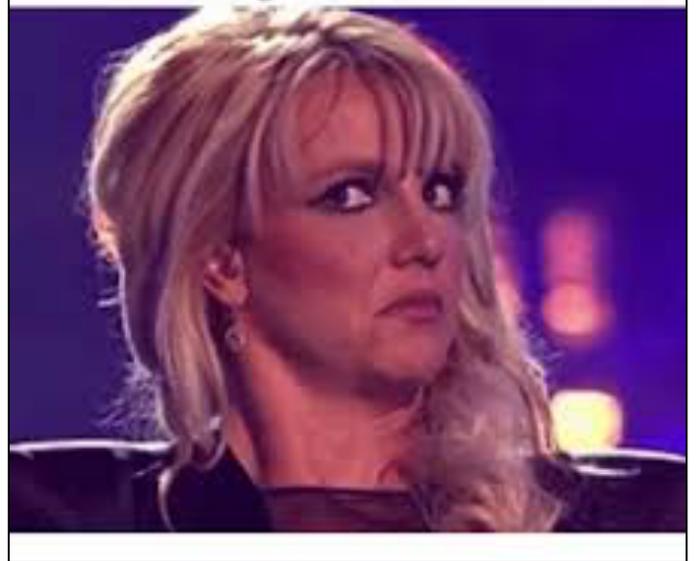
TERMS OF SERVICE A legal document that an app or website must provide and that describes the rules the company and users must obey when they use the app or website

DISCUSS WITH SOMEONE

Use the above vocabulary & discuss with a partner, be prepared to share out your responses with the class.

- WHERE HAVE YOU SEEN THE WORK COOKIES BEFORE WHEN USING A DEVICE?
- WHAT EXAMPLES ARE THERE OF "TERMS OF SERVICE" THAT YOU'VE AGREED TO ONLINE?
- WHAT PRIVACY SETTINGS DO YOU HAVE SET UP ON YOUR TECHNOLOGY?

When you talk about something and then all of a sudden start seeing ads for it on Instagram and Facebook



When online privacy is tricky.. Depending on the device, app, or website – your actions, interests, and other information is collected.

DID YOU KNOW?



Companies place ads online based on everything they know about you. It might be based on information you provided when you signed up. Or it might be based on something you searched for, looked at, liked, or posted while using the app.

It's also based on information they get about how you use the app: how often you use it, what time of day, etc. The websites and apps you use -- and the devices you use them on -- can collect a lot of information about you. Companies then try to target you with ads or content that can appear in different places.

COMPANIES

Use cookies to help gather information to use their site better and learn your interests/habits/etc.

RECOMMENDATIONS

On other things you'd like by collecting this information for their websites

ADVERTISEMENTS

Other companies than buy this information or pay to feature ads based on this information on said websites

When Online:



A

WHAT WILL THIS WEBSITE ACCESS?

S

WHAT WILL BE SHARED WITH OTHER PEOPLE OR COMPANIES?

K

WHAT COULD BE KNOWN ABOUT ME IF I USE THIS?

THINK BEFORE AGREEING TO TERMS OR ALTER YOUR PRIVACY & SECURITY SETTINGS TO LOCK DOWN COOKIES / AND INFORMATION COLLECTED.

FORTNITE PRIVACY POLICY SCAVENGER HUNT



QUESTIONS FOR EXCERPTS:

Identify 3 key words/terms you need defined to understand this policy & define them below
#1.

#2.

#3.

Did anything concern you about information that is collected about you? How may it be used beyond the referenced intentions within this policy?

Amongst “your choices” what could potentially have a negative impact on your future specifically because it is defined as “your choice”.

If you are under 18 what can you do that others cannot using Fortnite?

Based on what we have discussed about ways to consider keeping certain information private, what can you do to ensure you are aware of

EXCERPT OF FORTNITE PRIVACY POLICY



(2) INFORMATION COLLECTED AUTOMATICALLY WHEN YOU USE OUR WEBSITES, GAMES, AND APPLICATIONS

We collect some information automatically when you visit our websites or use our games, game engines, and applications. If a combination of information that we collect does identify you as an individual, we will treat the combined information as personal information. We typically aggregate the data that we collect automatically and use it in statistical form to determine trends among groups of users, rather than using it to identify individuals.

We collect information automatically through technologies such as web browsers, cookies, log files, web beacons, and our back-end servers collect usage data transmitted from our games and other software. We use the information for purposes such as modifying or improving features, managing advertising, addressing technical issues, preventing fraud or misuse of our services, and conducting data analytics. The type of information that we automatically collect may vary, but generally includes:

Technical information about your computer, device, hardware, or software you use to access the Internet or our services, such as IP address or other transactional or identifier information for your device (such as device make and model, information about device operating systems and browsers, or other device or system related specifications);

Usage information and statistics about your interaction with our websites, games, game engines, and applications, which may include the URLs of our websites that you have visited, URLs of referring and exiting pages, page views, time spent on a page, number of clicks, platform type, the application you used or the game you played, how long you used or played it and when, and other usage statistics;

Crash reports, which may be automatically generated when a game or application crashes and includes information about your system and the crash;

Information that facilitates a safer and more personalized experience, such as your display name or other user identification provided in connection with your application use or game play, saved preferences, game progress, and device identifiers or usage information for authentication and fraud prevention purposes;

The location of your device, such as may be derived from your device's IP address.

Please note that if certain features on our website are provided by third parties, those third parties may also use automated means of data collection and may record information about your use of our website or others' websites over time. These features are subject to those third parties' privacy notices and policies.

EXCERPT OF FORTNITE PRIVACY POLICY



“YOUR CHOICES

We provide you with choices about whether to provide us with personal information and whether it is shared. For example, we may seek your prior consent for certain processing. We are required to seek your consent before we use your personal information for any purpose incompatible with the purposes identified in this policy. You may withdraw your consent at any time by sending an email as specified in the “How to Contact Us” section below. Any withdrawal of consent is only effective on a going-forward basis and will not impact processing we undertook while relying on your consent.

We generally only ask you for personal information that is necessary to provide the services you request. You can choose not to give us the personal information we request, as described in the “Information You Voluntarily Choose to Provide” section of this policy. However, in some cases, if you decide not to provide the personal information we request, we will not be able to provide the game, application, service, information, or features you requested.

Other examples of your choices include:

You can browse our website without providing any personal information. We may collect some limited information automatically, as described above.

You may opt out of receiving our messages at any time by using the opt-out mechanism provided in the message.

You can change your privacy settings on other parties’ websites, such as social networks, which will stop or limit our receipt of information from those other websites. You also may choose not to use social features we make available. If you choose to use these features, you should refrain from posting personal information that will be visible to others, such as including your email address in a forum or during a chat.

You may change your browser settings or take other steps to block, manage, or delete cookies. Not all of our websites and online services currently respond to browser “do not track” signals, so you will need to use your browser settings to effectively manage cookies. In some cases, blocking or disabling cookies may cause our websites, games, and applications not to work as intended and some features may not be available.

You can limit interest-based advertising by opting out at www.aboutads.info/choices/ or www.networkadvertising.org/choices/.

If you are under the age of 18 and have an account for our websites, mobile apps, game engines, games, or other online services, you may request that we remove certain content that you provided, such as deleting or editing comments you have posted. You also may ask us to assist you in removing or anonymizing content you have posted by contacting us as described in the How to Contact us section of this policy. Please be aware that taking these steps may not ensure complete or comprehensive removal of the content or information posted on our websites, online services, applications, or games. We also may not be able to remove content you post if applicable law requires us to maintain the posting or if another party has re-posted the content to a website, app, game or other online service that we do not own or control.

You may also exercise and amend your choices by sending an email to us as detailed in the “How to Contact Us” section below.”

SNAPCHAT TERMS OF USE



How Long We Keep Your Information

Snapchat lets you capture what it's like to live in the moment. On our end, that means most messages—like Snaps and Chats—sent in Snapchat will be automatically deleted by default from our servers after we detect they've been opened by all recipients or have expired. Other content, like Story posts, are stored for longer. For detailed information about how long we store different types of content, check out our [Support Site](#).

We store other information for longer periods of time. For example:

- We store your basic account information—like your name, phone number, and email address—and list of friends until you ask us to delete them.
- We store location information for different lengths of time based on how precise it is and which services you use. For example, if you use the Map, we store information about your favorite places for up to 40 days so we can show you Actionmoji and improve your experience. If location information is associated with a Snap—like those saved to Memories or posted to Our Story—we'll retain that location as long as we store the Snap.
- We're constantly collecting and updating information about the things you might like and dislike, so we can provide you with more relevant content and advertisements. Go [here](#) to learn more.

If you ever decide to stop using Snapchat, you can just [ask us to delete your account](#). We'll also delete most of the information we've collected about you after you've been inactive for a while—but don't worry, we'll try to contact you first!

Keep in mind that, while our systems are designed to carry out our deletion practices automatically, we cannot promise that deletion will occur within a specific timeframe. There may be legal requirements to store your data and we may need to suspend those deletion practices if we receive valid legal process asking us to preserve content or if we receive reports of abuse or other Terms of Service violations. Finally, we may also retain certain information in backup for a limited period of time or as required by law.

DOES THIS INFORMATION SURPRISE YOU FROM SNAPCHAT'S TERMS OF USE? WHY OR WHY NOT?

WHAT IMPLICATIONS DOES THE WORD "MOST" HAVE IN THE SECOND TO LAST PARAGRAPH?

IS IT A GOOD OR BAD THING THAT THERE MAY BE LEGAL REASONS TO STORE YOUR DATA? HOW DO YOU FEEL ABOUT THAT?